

# SPONSORSHIP OPPORTUNITIES NS 2023

## MAIN SPONSORSHIP

- Overall Trophy Presentations (2 Disciplines & 1 Class) - 3 Total
- Logo on TOP of Poster & on all promotional material
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- 30 sec Commercial/Ad Recorded by the Sponsor (shown during the show)
- 2 Full Pages Advertising in Program
- Display Booth (2 Tables)
- Evening Show Tickets (6 – \$330 Value)
- Backstage Passes (2 – \$150 Value)
- Reserved Gold Ticket Seating Up Front and Center

Price \$1000.00 + HST = \$1150.00 Total

## VIP SPONSORSHIP

- Overall Trophy Presentation of Choice and Presentation of Medals 3 Other Divisions
- Company owns the Live Stream for the Prejudging/Evening Finals – Logo on the Stream
- Logo on Atlantics Poster (bigger size than others)
- Unlimited Ads on Stream and During the Show by J&H Promotions
- 30 sec Commercial/Ad Recorded by the Sponsor (shown during the show)
- Banner on Stage (\*Stand up Banner only\*)
- Logo on All Promotional Material
- Full Page AD in Program
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- Evening Show Tickets (6 – \$300 Value – Gold Seating up front)

Price \$1000.00 + HST = \$1150.00 Total

### DIAMOND PLUS SPONSORSHIP (\*BOOTH INCLUDED\*)

- (1) Overall Trophy Presentation (3 available)
- Logo on Poster & on all promotional material
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- Display Booth (1 Table)
- 1 Full Page Advertising in the Program
- Evening Show Tickets (4 – \$220 Value – Gold Seating)

Price \$650.00 + HST = \$747.50 Total

### DIAMOND SPONSORSHIP (NO BOOTH\*)

- 2 Classes of 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Medals
- Logo on Poster & on all promotional material
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- 1/2 Page Advertising in the Program
- Evening Show Tickets (2 – \$110 Value – Gold Seating)

Price \$500.00 + HST = \$575.00 Total

### GOLD SPONSORSHIP

- Medal/Awards/Other Presentation for 1st, 2nd & 3rd for any class\*
- Logo on Poster Logo on Website and Slideshow exposure during the show
- Logo and Name inside the Evening Finals Program
- Evening Show Tickets (2 – \$110 Value – Gold Seating)

Or

Evening Show Tickets (2 - \$110 Value - Premium Seating) Including a Backstage Pass \$75 Value)

Price \$300.00 + HS = \$345.00 Total

## **BOOTH SPONSORSHIPS**

### **REGULAR BOOTH SPONSORSHIP INCLUDES:**

Selling or Advertising products and/or services

- Booth Space and Table - 6 or 8 ft. table (bring own table covering)
- Logo on Poster
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- Logo and Name inside the Evening Finals

Price \$300.00 + HST = \$345.00 Total

### **SUPREME BOOTH SPONSORSHIP INCLUDES:**

Selling or Advertising products and/or services

- Booth Space and Table - 6 or 8 ft. table (bring own table covering)
- Logo on Poster
- Logo on Website and Slideshow exposure during the show (AD Promotion)
- Logo and Name inside the Evening Finals Program
- 1 Pre-Judging Ticket for morning
- 2 Evening Show Tickets for Sponsors – Premium

Price \$400.00 + HST = \$460.00 Total

### **ADD ONS:**

1 PAGE COLORED AD IN PROGRAM - \$150 (HST Included)

2 PAGES COLORED AD IN PROGRAM - \$250 (HST Included)

15 SECOND COMMERCIAL DURING SHOW - \$100 (HST Included)

30 SECOND COMMERCIAL DURING SHOW - \$175 (HST Included)